



**FOUNDATION
ADELAIDE FESTIVAL
SUSTAINING A
CULTURAL ICON**

Requiem, Festival d'Aix-en-Provence 2019 © Pascal Victor

Foundation Adelaide Festival
Chair Anna Baillie-Karas
William JS Boyle CM, Alexandra Dimos, Lesley Haas-Baker,
Ian McRae AO, Robert Pontifex AM, Judy Potter,
Mary Vallentine AO

philanthropy@adelaidefestival.com.au
PO Box 8221 Station Arcade
Level 9, 33 King William Street Adelaide SA 5000
+61 (0) 8 8216 4444
adelaidefestival.com.au

FOUNDATION
ADELAIDE **AF**
FESTIVAL

ONE OF THE WORLD'S GREAT FESTIVALS

Philanthropic giving is a lifeline that underpins our artistic endeavor and plays a significant role in realising the ambition and vision of Adelaide Festival.

As current Artistic Directors of Adelaide Festival, we feel especially privileged to be part of its rich history, given the stature, influence and reputation of the Festival over the last six decades.

Adelaide Festival has built its international reputation on distinctive characteristics: it secures exclusive or premiere events of grand scale and ambition; it presents events in unique and memorable settings; and it programs performances by the greatest artists of our generation.

We are proud to launch Foundation Adelaide Festival which will secure the future of Adelaide Festival by providing for its long-term stability and sustainability.

Foundation Adelaide Festival will assist Adelaide Festival and Adelaide Writers' Week, in achieving the Festival's Vision to be recognised nationally and internationally as one of the world's greatest multi-arts festivals which brings to the audience the power of great art; pursues new creative horizons; places Adelaide at the centre of Australia's culture; and creates a transformative impact on our city, making arts central to our society.

We can only reach these heights with your support, trust and guardianship through our philanthropic programs and now, our new Foundation.

We invite you to join us as we bring together the greatest artists of our generation in communal celebration as we look towards the next 60 years.

Neil Armfield AO and Rachel Healy
Artistic Directors 2017-2023

The Magic Flute, Adelaide Festival 2019 © Tony Lewis



"Australia's biggest culture event."
The New York Times



"Every major capital city in Australia has its own arts festival, but ask those who work in the industry and most will tell you the same thing: Adelaide Festival is the big one. ...it's where to go if you want to binge on cutting-edge, high-profile, large-scale international art."

Timeout Magazine

Benelong, Adelaide Festival 2018 © Tony Lewis

JOIN US AND EXPERIENCE THE POWER OF GIVING

Play your part by supporting us and discover everything Adelaide Festival has to offer.

Through collective generosity, our audiences and supporters directly contribute to the delivery of our Festival which is widely recognised as one of the world's leading multi-arts festivals and renowned for its bold artistic vision - recently being lauded in *The Australian*, "*Sophisticated, aspirational programming...adds up to a festival that hits the high notes.*"

Over its storied 60 year history, Adelaide Festival has hosted many of the most important artists and companies of the 20th and 21st Centuries – Peter Brook, Pina Bausch, Robert Lepage, Royal Shakespeare Company, Rudolf Nureyev, Chicago Symphony Orchestra with Sir Georg Solti, National Theatre (UK), Kanze Noh Theatre, Taduesz Kantor and Cricot 2, Merce Cunningham Company and Nederlands Dans Theater; it has presented the Australian premieres of an extraordinary list of operas by Janacek, Prokofiev, Britten, Shostakovich, John Adams and Brett Dean; it has spawned festivals-within-the-Festival that have gone on to become key parts of our cultural landscape – Adelaide Writers' Week, WOMAdelaide, Come Out (now Dream Big) and the Adelaide Fringe; and it has presented some of the most seminal new Australian works of our time – *The Secret River*, *Counting and Cracking*, *Voss*, *Hamlet* and *Benelong*. And these are just the tip of the iceberg.

Foundation Adelaide Festival has been established to secure the Festival's future as the pre-eminent arts festival in Australia.



HELP SUSTAIN A RICH HISTORY & ARTISTIC EXCELLENCE

Join our Donor program and enjoy the gift of giving.

There are a number of ways supporters of the Festival contribute to its success and sustainability. We welcome a conversation as to which program or donor group may best represent your interests – whether this is a general donation to support the Festival or through a collective giving circle that brings together individuals to jointly fund a particular work or program.

All donations to Foundation Adelaide Festival are fully tax deductible.

“The Australian festival with truly classy programming, worthy of an international designation, is Adelaide’s.

Under the leadership of Neil Armfield and Rachel Healy since 2017, it has asserted its pre-eminence.”

The Australian

"It's the only festival of its kind to which art lovers from across Australia still make a pilgrimage." *The Australian*



A Man of Good Hope, Adelaide Festival 2019 © Tony Lewis

WAYS TO SUPPORT ADELAIDE FESTIVAL

We invite you to join our fully tax deductible Donor Program to enrich the lives of all who participate in Adelaide Festival.

DONOR PROGRAM

Adelaide Festival's loyal Donors contribute to the staging of each annual Festival. This fully tax deductible donation aims to enrich the life of all those who participate in the Adelaide Festival. While you can choose to simply support the broader Festival, Donors have the option to specify alignment with their specific areas of interest:

Education

Help foster lifelong learning and strengthen arts education in schools

Youth

Help provide pathways for children and young people to participate in the arts and enjoy its social and personal benefits

Access

Support our commitment to ensuring Adelaide Festival is accessible to those in our community whose access is limited by either physical disability or financial circumstances

Indigenous

Embrace and affirm the living force of Aboriginal and Torres Strait Islander arts in all its traditional and contemporary expressions

The Festival's Donors are acknowledged in line with their contribution:

Platinum	\$50,000 and over
Gold	\$10,000 - \$49,999
Silver	\$5,000 - \$9,999
Bronze	\$2,000 - \$4,999
Festival	\$500 - \$1,999



Two Feet, Adelaide Festival 2019 © Andrew Beveridge

WAYS TO SUPPORT ADELAIDE FESTIVAL

Our Donors help us achieve the extraordinary.

Opera Donor Circle

The inclusion of a major opera as the centrepiece of the Festival has generated this new group of donors from around Australia. This illustrious group of opera donors has made an incredible contribution to Adelaide Festival through supporting *Hamlet* in 2018, *The Magic Flute* in 2019 and *Requiem* in 2020.

Commissioning Circle

Contributions from the Commissioning Circle assist the commission of new works which require special funding each year. In 2019 this collective enabled commissions to be given to Erkki Veltheim and Andrea Keller for Genevieve Lacey's *A Brief History of Time*, *Chamber Landscapes* and in 2020 the Commissioning Circle funded new commissions from four of Australia's leading composers for *150 Psalms*. This vital group will also come together in the future to support commissioning of other art forms including: dance, theatre and visual art.

The Literati

This new group was started in 2019 to specifically support Adelaide Writers' Week. This collective of like-minded supporters are passionate about keeping this iconic event vibrant, inspiring and, above all, FREE to the public. Our partnership with our donors is integral to building on the 60-year legacy of Writers' Week for this and future generations of literature lovers.

Chairman's Circle

The Chairman's Circle formed in 2015 and has provided essential support for the flagship event of the Adelaide Festival each year, ranging from *The James Plays* in 2016, *Saul* in 2017, *Hamlet* in 2018, *The Magic Flute* in 2019 and *Requiem* in 2020. Members contribute an annual tax deductible donation along with a fee (which covers benefits received). The group is vibrant and interactive and has a special relationship with the Artistic Directors. They stage many events, social functions and forums leading up to, and including the Festival itself.

For more information about the Chairman's Circle please contact Sarah Killey on skilley@adelaidefestival.com.au



Hamlet, Adelaide Festival 2018 © Tony Lewis

BEQUESTS

If Adelaide Festival has played an important role in your past, we invite you to play a role in its future.

A rewarding way to support us for years to come is a gift in your will. Bequests are a wonderful way of making a positive statement about what you believe in and can ensure that not only your loved ones, but also the cultural organisations that left an impact on your life, are looked after long after you are gone. Looking to the future, these are very special gifts that we preserve as your legacy to the arts and specifically Adelaide Festival.

Monies from bequests will be invested and preserved in the Foundation's Endowment Fund, and the income earned will be used to support Adelaide Festival's activities for many years into the future. This means that your support lives on forever, providing support for a range of programs including: commissioning, the presentation of major productions, Indigenous works, youth, education and accessibility projects.

PLEASE LET US KNOW

Informing us about a bequest you have made will allow us to thank you appropriately by welcoming you to be part of the Adelaide Festival community, bringing you closer to your Festival and the work we present. We will ensure your gift is acknowledged on our website and in printed programs. Public acknowledgement can inspire others to remember us in their wills, but if anonymity is your preference, this will be respected.

If you would like to have a confidential conversation about leaving a bequest or would like to arrange a home appointment, please contact our Philanthropy Manager, Bernadette Woods, on (08) 8216 4478 or philanthropy@adelaidefestival.com.au. Your enquiries are in no way binding and will be treated in the strictest confidence.

YOUR GIFT CREATES NEW AND EXCITING OPPORTUNITIES

Adelaide Festival simply cannot achieve its artistically ambitious goals without significant philanthropic support. We hope you join us and take great pleasure and satisfaction as we embark on this rewarding journey together.



Kid's Weekend, Adelaide Writers' Week 2019 © Shane Reid

SUPPORT YOUR FESTIVAL

I/we want to contribute to the ongoing success of Adelaide Festival.

Date _____

Title _____ First name _____ Last name _____ Postnominals _____

Address _____ Postcode _____

Phone _____ Mobile _____ Email _____

I/we would like to be acknowledged in publications as _____

I/we would like to remain anonymous

SUPPORT US

I/we would like to become a donor of \$ _____

(Donations above \$500 will be acknowledged in a range of Festival publications)

One time only Pledge for 2 years Pledge for 3 years

OR

I/we would like to make

Monthly payment of \$ _____ Annual payment of \$ _____

TOTAL AMOUNT \$ _____

I WOULD LIKE TO SUPPORT

ADELAIDE FESTIVAL THROUGH (Optional)

I/we would like my/our contribution to benefit:

- General Donation
- The Opera Donor Circle (annual opera)
- The Literati (Writers' Week)
- The Commissioning Circle (new work)

BEQUESTS

- Please contact me with details of how I/we can include Adelaide Festival in my/our will
- I have already included Adelaide Festival in my/our Will

CHAIRMAN'S CIRCLE

- Please contact me with more information about the Chairman's Circle

METHOD OF PAYMENT

Please charge my credit card:

Mastercard Visa American Express

Card number _____

Expiry date ____ / ____ CVV ____

Name on Card _____

Signature _____

Please find enclosed a cheque payable to:
Foundation Adelaide Festival Ltd ATF
Foundation Adelaide Festival Public Ancillary Fund

I have made a donation by electronic funds transfer:
Foundation Adelaide Festival
BSB: 633-000
Account No.: 169187960
Institution name: Bendigo Bank
*Please include your name and the word 'donation' so we can identify you

Please telephone to arrange my donation

Please post this form to: Philanthropy Team
Adelaide Festival
PO Box 8221 Station Arcade
Adelaide SA 5000
or email: philanthropy@adelaidefestival.com.au

I understand that while there is no guarantee, it is my preference that Foundation Adelaide Festival Board take my wishes into consideration and allocate my donation to my preferred donor circle or area of interest as indicated.

For more information, please contact 08 8216 4444 or email philanthropy@adelaidefestival.com.au

All donations over \$2 are fully tax-deductible.

Adelaide Festival is a not-for-profit organisation. Our Privacy Policy is available at adelaidefestival.com.au

THANK YOU. YOUR SUPPORT IS GREATLY APPRECIATED.